

Notre Dame Marketing Club's 2nd Annual Sports Marketing Forum

Wednesday, October 29 - 7:00 PM - DeBartolo 140



Jonathan Jensen
Account Director - Relay
Worldwide

Mike Brey
Head Coach - Notre Dame
Basketball

Jeff Jeffers
Sports Anchor - WNDU
NBC Affiliate

Tom Valdiserri
Sports Marketing - The
Marketing Store

Dave Knickerbocker
Marketing Executive -
Chicago Cubs

Pat Steenberge
President - Global
Football, Inc.